

Promotion

We have maintained a high utilization rate of over 99% every year.

Nationwide and massive network

The J.S.B. group network covers major cities across the country from Hokkaido to Kyushu. You can look for apartments across Japan, just by visiting the UniLife branch nearest to your home. Moreover, we offer original specialist services in our student-only business. For example, it is possible to estimate the large number of rooms that are going to be vacant in the coming March due to graduation, so that we are able to establish a system whereby a student can choose a room as early as possible without actually paying any rent until April, the month he enters university. In such a way, we gain support from students and their parents by offering our specialist services independent of the actual buildings and rooms themselves.



The Apartment Yearbook For Students now has a history of 20 years from its first issue

The Yearbook has a circulation of more than 18 million copies! These copies are available at career consulting offices in high schools and student affair's section in universities. They are also distributed at university entrance examination sites around the country—so that students can easily pick one up. This circulation figure is comparable to that of commercial rental housing magazines and our Yearbooks play a large role in our tenant advertising.



The Apartment Yearbook For Students



Informational services in many forms

To match the full-scale penetration of the IT generation, we provide timely information in various forms, such as through the Internet and mobile phone websites, as well as FAX, e-mail, and postcards.



Room retrieval site



Website via cell-phone



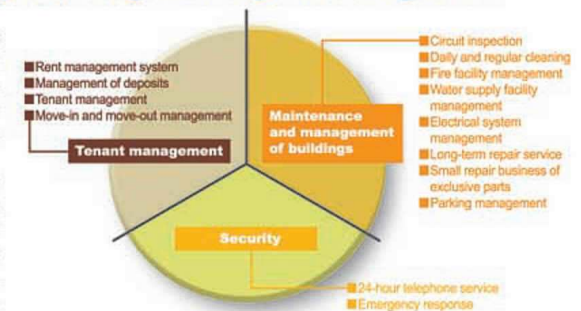
CD-ROM for students

Management

With our reliable management skills, we strive to maintain properties and improve their long-term asset value.

We have established peace-of-mind and trust with our 24-hour, 365-day management system

Sogokanzai Co., Ltd., a member of the J.S.B. Group, protects owners' valuable property from the moment of completion, through a past management performance that covers more than 800 apartments across the country. In case of emergency, our staff are ready to resolve any problems 24 hours-a-day, 365 days-a-year, and the company will undertake all the troublesome administrative procedures, such as claims for payments and management of deposits, as well as all the facility maintenance necessary to maintain the buildings. Additionally, to achieve the maintenance and improve the long-term asset value of our owners' properties, we will also offer renovation plans that meet students' changing needs by exchanging information closely between the marketing, planning, development, and the leasing sections.



Our comprehensive security system "I.M.S." (= Intelligent Mansion System)

Students living alone and their families are most worried about natural disasters, crimes, sudden sickness, and so on. J.S.B. has developed its own security system, called "I.M.S." In case anything concerning the tenants or apartments goes wrong, the system will help make a prompt contact with the police, the fire department, or the emergency hospital, and also enables emergency messages to be sent to parents and owners through the management company.

